

DIGITAL ADVERTISING RATES

Leaderboard (Home Page) 728x90px	R350 cpm	R 3 150 - 2 weeks	DISPLAY BANNERS
MPU (Right Side) 300X250px	R250 cpm	R 2 250 - 2 weeks	
Half Page 300X600px	R300 cpm	R 2 700 - 2 weeks	
Banner (Above or Below Articles) under every 3rd paragraph	R200 cpm	R 1 800 - 2 weeks	

1 Post	75 000 + followers	R3500	FACEBOOK
1 Post + Link	75 000 + followers	R4500	
1 Post + Poll	75 000 + followers & shared to groups	R4500	
1 Post + Link + Boost	75 000 + followers & shared to groups	R5300	

Advertorial	Copy to be supplied	R 8 100	CONTENT
Partner Content	We write for you	R 9 500	

CONTACT US

